

POST EVENT REPORT 2020

Organised by:



www.metaltechautomex-virtual.com

Malaysia's first-ever manufacturing and industrial automation virtual event saw **1001 online attendees** from **27 countries and regions (of which 51.91% are new visitors to the event)**

Virtual Exhibition 2020 Statistics



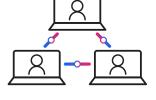
40 Exhibitors



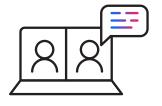
1,001 Unique Visitors

1,820

Business Activities



46 Business Matching Sessions



79 Webinar Delegates



10,219 Total Booth Visits



METALTECH & **automex** VIRTUAL EXHIBITION

Visitor's **Product Interest**



55.83[%] Industrial Automation



55.67% Machine Tools & Metalworking



46.82% Industries Hardware & Supplies



Technology **37.25**[%]





34.43% Electrical & Electronics



33.87% Precision Engineering



33.07% Measurement Technology & Equipment













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20.27% Software & Prototyping Systems





















16.65%

Semiconductor



14.56% Quality, R&D, Training & Consultation



13.19% Logistic

Precision Metrology





Visitor's **Reasons To Attend**



64.60[%]

To Look for New Products/ Technologies/ Services/ Solutions



52.78[%] **To Obtain Market**

Information

42.88%

To Look for New/ **Existing Suppliers**





20.51[%] To Evaluate Show for Future Participation



20.35% To Establish New Distribution **Channels/ Agents**

NETALTECH & **AUTOMEX** VIRTUAL EXHIBITION Visitor's Business Industry

10.70%		Industrial Automation
6.60%	Trade / Agent / Distributor	
6.52%	Electronics and Electrical Manufacturing	
6.44%	Automotive & Supply	
5.55%	Metal Parts and Components Manufacturing	
5.39%	Training Institutions / College / University	
4.34%	Industrial Hardware & Supplies	
4.18% 🛑	Consultancy / R&D	
3.78%	Machining Services	
3.14%	Others	
3.14%	Plastic & Rubber Products Manufacturing	
2.98%	Oil & Gas	
2.98%	Steel Manufacturing	
2.74%	Building and Construction	
1.85%	HVAC / Fan Ventilation / Air Compressor	30
1.77%	Precision Engineering	
1.77%	Information & Communication	· 11
1.61%	Metrology	
1.53%	Semiconductor Industry	
1.53%	Trade Association / Government / Government Agency	
1.37%	Tools & Tooling	
1.29%	Furniture Manufacturing	
1.29%	Packaging Industry	
1.29%	Welding Manufacturing	
1.29%	Chemicals & Process Engineering	
1.21%	Agriculture 0	
1.21%	Robotics Technology	
1.13% 🔛	Safety Products & Equipment	20
1.05%	OEM / Subcontractor	
0.97%	Test and Inspection & Quality Control	
0.97%	Food & Beverage Processing	γ
0.97%	Water Industry	
0.97%	Paper & Printing	
0.88%	Medical & Pharmaceutical Equipment	
0.88%	Logistic	
0.80%	Industrial Consumables	
0.64%	Pneumatic Industry	
0.64%	Aviation & Aerospace Manufacturing	11
0.56%	Bio-medical Products and Equipment Manufacturing	
0.56%	Marine / Shipbuilding and Repair	
0.56%	Mould and Die Manufacturing	
0.24% 📒	Defence	
0.24% 🔵	Pharmaceutical & Cosmetics Manufacturing	
0.24% 📒	Solar / Renewable Energy	
0.24% 📒	Finance / Banking Institution	

Visitor's

Job Function





METALTECH & **automex** VIRTUAL EXHIBITION

Visiting Countries & Regions



Malaysia 84.63%



India 0.80%



South Korea 0.32%



Italy 0.16%



Iran 0.08%



The sit Taiwan 0.56%

Singapore

7.16%



Spain 0.24%



Sri Lanka 0.16%





1.37%







Thailand 0.24%



0.08%





Indonesia 1.05%



Germany 0.32%



0.24%



0.08%





0.97%







0.08%



0.08%



Ukraine 0.08%



United Arab Emirates 0.08%

Algeria

METALTECH & **automex** VIRTUAL EXHIBITION

Seminars

9 **Prominent Speakers**



HDRF

Industrial Skills Framework (IndSF) - Shaping the landscape of human capital development within the Machinery & Equipment industry.



Mr. Tiong Khe Hock Managing Director Omron Electronic (M) Sdn. Bhd.



Dr. Mazlina Shafi'i **Deputy Director** Malaysia Productivity Corporation



Rony Ambrose Gobilee Chief Programme Officer Human Resources Development Fund



HRDF







Dato' Abdul Latif Haji Abu Seman **Director General** Malaysia Productivity Corporation

LVD (MALAYSIA) SDN BHD

LVD Tower Automation System (TAS) and the Fiber Laser: Elevating efficiency and throughput





Mr Tom Verhaeghe

Laser Automation Product Manager -International Sales Department LVD



Mr. Chan Chee Tatt Manager Favelle Favco Cranes (M) Sdn. Bhd.



Datuk Shahul Hameed Dawood Chief Executive Human Resources Development Fund



Participating Companies



Participating Companies



Participating Companies Korea Pavilion KOUCT **JEICO**[®] EUNSUNG BOXCO® 🕏 Jung Won Pump EUNSUNG CO., LTD EUNSUNG CO., LTD JEICO JUNGWON PUMP KODUCT CO., LTD BOXCO INC. WONJIN National System Co, Ltd. WFN CO., LTD Ν The Next Generatio The Fluid Solution NATIONAL SYSTEM CO., LTD NEXGEN INC. TAEWON PRECISION COMPANY WFN CO., LTD WONJIN INDUSTRY CO, *

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Co-locating:

Contact Us

United Business Media (M) Sdn Bhd

Suite 5-01, Level 5, Sunway VISIO Tower, Lingkaran SV, Sunway Velocity, 55100 Kuala Lumpur, Malaysia Tel: +603 9771 2688 Fax: +603 9771 2799

If you are interested to exhibit in METALTECH & AUTOMEX Virtual Exhibition, send a meeting request to our sales specialist in different show profiles:

METALTECH

MACHINE TOOLS & METALWORKING Ms. Geonice Chong

Email: geonice.chong@informa.com

Ms. Kelly Liau Email: kelly.liau@informa.com

PRECISION METROLOGY Ms. Joanne Tham Email: joanne.tham@informa.com

INDUSTRIAL HARDWARE & SUPPLIES Mr. Leslie Chong Email: leslie.chong@informa.com

AUTOMEX

Ms. Siew Wei Peng Email: weipeng.siew@informa.com **ASIA Mr. William Lim** Tel : +(65) 9452 2976

Ms. Carolyn Lee Tel : +(65) 9623 6131 Email : machine-isoa@informa.com

REST OF THE WORLD Ms. Léonie Brooker Tel :+44(0)207 560 4311 Email : Leonie.Brooker@informa.com

MARKETING ENQUIRY Mr. Tan Kian Yap & Ms. Lee Pui Teng Email: marketing@metaltech.com.my

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Booth reservation is now open

HYBRID EXHIBITION 13-16 OCTOBER 2021

MALAYSIA INTERNATIONAL TRADE & EXHIBITION CENTRE (MITEC) KUALA LUMPUR, MALAYSIA

MALAYSIA'S LARGEST MANUFACTURING EVENT THAT COMBINES PHYSICAL EXHIBITION WITH "HYBRID" ONLINE COMPONENT